

KRISTIN JUNCO

INFO —

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SUMMARY —

I am an accomplished creative with a unique balance of design and technical expertise, coupled with a strong background in print and web design. For over 10 years, I have helped employers and clients develop corporate and brand identities, as well as market positioning. My experiences range from designing annual reports, brochures, advertisements, product packaging, catalogs, logos, billboards and web pages, to more complex projects, such as designing template and layouts for intranet content management sites. I understand the importance of knowing the long-term vision of a company and how to accurately and consistently reflect and strengthen that message in all visual and written communications.

CORE SKILLS —

Art Direction + Design

Extensive experience creating visual language and design system across various digital media. Able to direct and lead designers, motion designers, developers, illustrators, photographers, and video.

Communication

Confident and articulate verbal communication skills presenting to clients, pitching for new business and the leadership of small teams.

Software

Illustrator / Photoshop / InDesign / AfterEffects / Pencil / Brain / PowerPoint

Languages

Fluent in Spanish

CLIENTS —

Carbonite / Harvard / Harvard Business School / iStock by Getty / Jibo / MARS Inc. / Merck / MetroPCS / Mimeo / MIT / Nespresso / Ocean Spray / S. Pellegrino / Simple / Sunovion / Verizon / Weber Shandwick / Yawkey Foundation

EXPERIENCE —

Weber Shandwick - Boston, MA

Feb 2016 - Present

Art Director

Weber Shandwick - New York, NY

Mar 2013 - Jan 2016

Senior Designer

mimeo.com - New York, NY

Jan 2012 - Feb 2013

Senior Designer

NBC TV Network - New York, NY

Oct 2011

Senior Designer - Freelance

WDFW Marketing - New York, NY

Jun 2009 - Aug 2011

Art Director

BBC America TV Network - New York, NY

Aug 2009 - 2010

Designer - Freelance

EDUCATION —

The Art Institute of Charlotte

Aug 2003 - Jun 2008

Bachelor of Arts in Graphic Design

Honors Program, Dean's List - Winter 2007, Spring 2008, Summer 2008

Alpha Beta Kappa National Honor Society

